

## Privacy Policy

MaxYield is a pixel builder, analytics platform, and creative optimization suite that helps advertisers track campaign performance and increase ROAS. We are committed to protecting your privacy. This privacy policy explains how we collect, use, and share your personal information.

### What Personal Information We Collect

We collect personal information from you when you create an account, use our services, or interact with our website. The personal information we collect may include:

- Your name, email address, and other contact information
- Your IP address and device information
- Information about your use of our services, such as the pages you visit and the ads you click on

### How We Use Your Personal Information

We use your personal information to provide you with our services, to improve our services, and to communicate with you. We may also use your personal information to:

- Track your campaign performance
- Target your ads
- Send you marketing communications

### How We Share Your Personal Information

We may share your personal information with our third-party partners who help us provide our services, such as ad networks and analytics providers. We may also share your personal information with other companies if we are required to do so by law or if we believe that sharing is necessary to protect our rights or the rights of others.

### Your Privacy Choices

You can choose to opt out of receiving marketing communications from us by clicking on the "unsubscribe" link in any marketing email we send you. You can also update your privacy settings in your account.

## Your Rights

You have the right to access, correct, or delete your personal information. You also have the right to request that we stop using your personal information. To exercise these rights, please contact us at [email protected]

## Changes to This Privacy Policy

We may update this privacy policy from time to time. If we make any material changes, we will let you know by email or by posting a notice on our website.

## Contact Us

If you have any questions about this privacy policy, please contact us at [hello@maxyield.ai](mailto:hello@maxyield.ai)